

EMPOWERING CHANGE-MAKERS, IGNITING IMPACT

THE SELLINGER SCHOOL OF BUSINESS DEAN'S REPORT 2022-2023



LOYOLA
UNIVERSITY MARYLAND

Sellinger
School of Business

**MORE THAN READY.
LOYOLA READY.**



Creating the Future of Business

LETTER FROM THE DEAN



Both Abraham Lincoln and Peter Drucker are credited with the advice “The best way to predict the future is to create it.” This attribution of spoken wisdom to both the 16th President of the United States and one of the greatest business thought leaders of all time resonates because Loyola University Maryland’s Sellinger School of Business and Management (SSBM) lives at the intersection of traditional liberal arts, STEM, and professional training. SSBM is a business school embedded for decades in a liberal arts university. We are informed by the centuries-old mandate to develop good citizens, but similarly are extending and enriching the liberal arts to meet the ongoing need for professional preparation. We are also seizing the opportunity to create economic mobility. We are succeeding.

Parents are faced with the challenge of helping their students choose a higher education setting that will best equip them for a lifetime of personal and career success. Business partners are faced with the challenge of long-term decisions around talent acquisition, retention, development, and succession. Donors are faced with the challenge of choosing among multiple good causes for those endeavors that will allow them to leave the most lasting legacies where they are passionate. Students are, of course, the most important stakeholders in a higher education setting, and even after they choose that setting, they must discern their course of study, their professors, their clubs, and ultimately, their career path.

Sellinger takes our role seriously in helping all of these disparate, but codependent groups in making the right choices. We know that decisions create destinies. Choices create futures.

We believe that our own higher purpose in life is to ensure the lifelong success of our students. We also believe that this purpose is only achievable if we take the long-term view of our students’ lives. We understand that our students will face a world of unparalleled uncertainty, complexity, and ambiguity. They will hold not only multiple jobs, but will likely have multiple careers. We embrace our responsibility to prepare them for that but we also take pride in our ability to do that in a fashion that cannot be achieved with short-term certificates only, or with a focus only on technical skills, or frankly, with a single focus on isolated academics. We start with not one but two core curriculums—one liberal arts and one business.

We hold ourselves deeply accountable for ensuring that our students can demonstrate critical thinking, active listening, persuasive communication, consistent collaboration, and commitment to social responsibility. And we complement those basic skills with rigorous interdisciplinary learning.

Our own business model succeeds because of the joint reliance on research-committed faculty and the executive in residence model. We focus our tenured faculty on scholarship with relevance and impact, and emphasize purposeful teaching informed by this deep research that students cannot only directly access, but can contribute to. Additionally, we provide teaching guided by the experiences of our executives in residence who bring decades of hands-on leadership to the classroom and to advising. This is very intentional and creates an unbeatable synergy.

Beyond academics, we provide hands-on experiences, whether through case competitions, immersions on Wall Street, and curriculum embedded in experiences delivered around the world through study tours and study abroad. We engage students with potential employers as guest speakers, mentors, panelists, and through internships, career fairs, and ultimately placement. We track our own progress in ensuring that students land career path jobs quickly, and we track their progress throughout the course of their career to demonstrate that we do a better job of changing the trajectory of our students' lives.

We leverage one of the strongest business networks on the east coast. Multiple generations of successful alumni partner with engaged advisory boards, school boards, and university trustees. Committed employers led by alumni stay consistently involved with our students. While we make the introductions, our goal is that students leave with their own rich networks.

As an anchor institution in an urban environment, we also provide students with hands-on experience in the ability to create social capital. We believe it is our responsibility to prepare our students to create their own legacies, and not just to borrow ours. We believe it is our duty to develop change agents and thus to ensure that they are not change victims.

You will see these themes in the coming pages.



Mary Ann Scully

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Cultivating Leaders Through

UNDERGRADUATES

994

SELLINGER UNDERGRADS

SEVEN
BBA MAJORS

ONE
B.S. MAJOR

ONE
B.A. MAJOR

ELEVEN
MINORS

TOP FIVE MAJORS

- FINANCE
- MARKETING
- ACCOUNTING
- INTERNATIONAL BUSINESS
- INFORMATION SYSTEMS AND DATA ANALYTICS

THREE NEW MINORS

- ACCOUNTING
- MANAGEMENT CONSULTING
- SUPPLY CHAIN MANAGEMENT

FAST GROWING MAJOR:

Sustainability Management

The sustainability management major prepares students to examine how corporations deliver value to people, planet, and profit while creating and sustaining a competitive advantage.

88%

growth in Sustainability majors from Academic Year 2021-2022.



SELLINGER SCHOLARS

The Sellinger Scholars Program is our selective cohort-based, honors program that offers an academically rigorous path with targeted career development training and service opportunities. The program embraces a servant leadership model and partners with Baltimore's non-profit and corporate sectors to build social capital in our urban home and to create positive impact for a more just and equitable world.

PROGRAM MEMBERSHIP BY CLASS YEAR

172 Students Enrolled

27
CLASS OF '24

44
CLASS OF '25

45
CLASS OF '26

56
CLASS OF '27



Spring guest speaker Veronica Cool, MSF alumnus, presented "You CAN do it all: Wealth, Impact, and Legacy" during which she discussed her career journey, her passion for serving her community and leaving a legacy, and the importance of understanding what success means for yourself.

Other classroom presenters joined the Scholars from organizations such as Shanda Entertainment, Franklin Templeton Investments, Tik Tok, Brightview Senior Living, and PepsiCo.

Rigorous Curriculum

GRADUATE PROGRAMS

Sellinger has three graduate business programs: the Master of Accounting (MAcc), the Emerging Leaders MBA (ELMBA), and the Professional's MBA program (PMBA). Sellinger empowers our 361 current students by helping them develop critical thinking, active listening, communication, collaboration, and other vital skills that are in demand in the workplace. Through our rigorous academic curriculums, we are positioning them to bring social impact to the world.

MASTER OF ACCOUNTING MAcc

THREE TRACKS

- Financial Reporting
- Tax
- Data Analytics

INTEGRATED CPA REVIEW

Students begin to take the CPA exam while enrolled in the program. Many students graduate having already taken two or more sections.

4+1
OPTION

Fast Track Admission offers a streamlined admissions process and 15% discount to students from the following partner schools:



EMERGING LEADERS MBA ONE-YEAR, FULL-TIME MBA

FIRST FRIDAYS

Active learning through site visits, leadership and career development, networking, and team building.

TRAVEL

Built in domestic and international experiences.

4+1
OPTION

Fast Track Admission offers a streamlined admissions process and 15% discount to students from the following partner schools:



GOUCHER | college

PROFESSIONAL'S MBA PART-TIME MBA FOR WORKING PROFESSIONALS

FIVE SPECIALIZATIONS

- Data Analytics & Digital Technologies
- Finance
- Interdisciplinary Business
- Management
- Marketing

FORMATS

- Hybrid
- Online Synchronous
- Online Asynchronous

51 Companies represented by this incoming class.

EXCITING NEW COURSES

ESG Strategy

Focuses on the strategies and operational processes associated with addressing environmental, social, and governance (ESG) issues faced by companies and how companies can align organizational strategies with ESG to achieve greater levels of sustainability.

Organizational Resilience

Explores and equips students with embedded risk management skills, recognizing that today's organizations must be prepared for sudden disruption and disaster to protect and achieve enterprise objectives.

4+1

Eligible Loyola students can take courses in their senior year for a faster path to completing their master's in one year.

Elevating the Classroom Experience

Sellingier boasts a distinguished team of **Executives in Residence** (EIR), each specializing in one of eight fields: accounting, finance, economics, information systems, international business, law, management, and marketing.

“An EIR Model plays a vital role in connecting academia and the corporate world. Their expertise and industry connections enrich the educational experience, foster meaningful collaborations and contribute to career development, which makes our graduating students immediately ready to make an impact.”

—MARY ANN SCULLY

2022-2023 Academic Year Executives in Residence

LINDA BARTLETT

FINANCE

Over 40 years of finance, accounting, and business experience, including a 20-year career at Marriott International where she was an Executive Vice President of Finance and led the company's mergers and acquisitions team. Linda also has significant expertise in business process reengineering and was named one of *Time Magazine's* "People to Watch in International Business."

AUBURN BELL

SELLINGER SCHOOL OF BUSINESS

Over 25 years of experience in marketing and finance for many local companies. He most recently served as Managing Director and Global Operating Committee member at Legg Mason Global Asset Management where he oversaw the Firm's corporate marketing efforts. Auburn also works with our Sellingier Scholars.

MICHAEL W. BENDER

ACCOUNTING

Over 40 years in public accounting. For 30 of those years, he practiced as a tax partner with big four, national and international accounting firms. Mike Bender currently oversees the VITA program, which provides tax preparation services to underserved communities in Baltimore city and offers students real world experience.

D. SCOTT EMGE

FINANCE

More than 25 years of experience working in various roles including corporate finance, investments, M&A, valuation and venture capital. Most recently he was Chief Financial Officer and Vice President for a Fortune 200 food distributor, Performance Food Service Maryland. Emge holds a CPA and a certified financial planner designation.

MARK HUBBARD

MANAGEMENT AND ORGANIZATIONS

An experienced executive manager and contractor working in the public sector and in managing public-private partnerships. Mark has his JD and works as a management consultant for government and industry. He began teaching business strategy for Loyola in 1997 and teaches the graduate and undergraduate capstone classes.

SEAN KEEHAN

ECONOMICS

Over 25 years of experience working for consulting groups and government agencies, most recently the Centers for Medicare and Medicaid Services where he worked on short-run projections of the National Health Expenditure Accounts. His work mostly revolved around health reform modeling and projecting future health care spending and the prescription drug sector.

DAVE LUVISON, PH.D.

MANAGEMENT AND ORGANIZATIONS

Over 20 years of experience managing alliances, building alliance programs and consulting. In addition to being an Executive in Residence, Dave is currently interim chair of the Management and Organizations Department. His research and applied focus is in the area of collaboration and teamwork, and he was recognized as the 2022 awardee of the Faculty Award for Excellence in Graduate Teaching.

ADAM PEAKE

MARKETING

Over 25 years of expertise in helping brands grow and thrive. With extensive experience in marketing strategy and brand management, Mr. Peake has worked with some of the world's most iconic consumer brands. Prior to joining Loyola, Mr. Peake served as the Executive Vice President of Global Marketing at Under Armour.

Gaining a Global Perspective

We are committed to differentiating and strengthening our students' university preparation by incorporating experiential learning throughout the curriculum. Students are educated in and out of the classroom through speakers, site visits, internships, research, and study abroad to accelerate the experience gained in the business school.

TOP FIVE DESTINATIONS

- *Prague, Czech Republic*
- *Rome, Italy*
- *Madrid, Spain*
- *Paris, France*
- *Amsterdam, Netherlands*

STUDY ABROAD LOCATIONS

AMSTERDAM, NETHERLANDS
ATHENS, GREECE
AUCKLAND, NEW ZEALAND
BALKANS (BOSNIA-HERZEGOVINA, CROATIA, SERBIA, KOSOVO, MONTENEGRO)

BANGKOK, THAILAND
BUDAPEST, HUNGARY
CAPE TOWN, SOUTH AFRICA
COPENHAGEN, DENMARK

CORK, IRELAND
DUBAI, UAE
LEUVEN, BELGIUM
LYON, FRANCE

MADRID, SPAIN
MELBOURNE, AUSTRALIA
MONTPELLIER, FRANCE
NEWCASTLE, ENGLAND

OSAKA, JAPAN
PARIS, FRANCE
PRAGUE, CZECH REPUBLIC
ROME, ITALY

UNDERGRADUATE STUDY TOURS



CXM - DISNEY

Students in our Customer Experience Management class experienced an immersive week-long study tour during spring break at the Walt Disney World Resort in Orlando—a global leader in CXM.



TECHTREK

Students in the Management of Global Information Technology course traveled to Ireland to visit 13 companies, a branch of the Irish government, and Loyola alumni from across Ireland.



NYC FINANCE TREK

This year, 25 students visited Morgan Stanley, UBS, and the NYSE to meet with alumni in the industry, see first-hand financial decision-making, and observe the closing bell.

GRADUATE STUDY TOURS



JOHANNESBURG AND CAPE TOWN

The Emerging Leaders MBA program traveled to Johannesburg and Cape Town as part of their capstone experience where they learned from non-profits working to improve unemployment.



MIAMI

The ELMBA students engaged with industry leaders to learn how businesses such as LAB Miami, the Miami Beach Convention Center, the Port of Miami, Zubi, and others impact their communities.



CHILE

Professional's MBA students combined their academic study with an immersion in South American culture through site visits to several companies and a human rights tour.

Building Meaningful Connections

Night of Networking

This annual event helps Sellinger students learn to effectively network through conversation. Students are first required to attend a How to Network workshop where they focus on connections and the spontaneity that comes with conversations. Students then have the opportunity to gain firsthand experience at the Night of Networking event. This event brought in professionals from 46 companies including T. Rowe Price, PNC, Under Armour, Stanley Black & Decker, and McCormick.

114 STUDENTS ATTENDED

38 COMPANIES PARTICIPATED

38 ALUMNI PARTICIPATED

Waste Expo 2023

John McNamara, '06, a distinguished Loyola alumnus and Stifel employee, played a pivotal role in securing a generous \$5,000 fund dedicated to supporting the attendance of four Loyola students at the prestigious Investors Summit, held during the renowned WasteExpo Conference. This event focuses on waste management and sustainability, providing an invaluable opportunity for our students to enhance their knowledge and contribute to the advancement of these critical fields. Thanks to McNamara's unwavering commitment to his *alma mater*, our students will be empowered to participate actively in shaping a more sustainable and responsible future.



“*Listening to the CEOs of the largest and most influential companies in the waste industry at the Stifel Investor Summit allowed me to understand the key components, challenges, technologies, and initiatives related to where this industry is both in the short run and long run.*”

—LARISSA CAMPOS MIRA
CLASS OF 2025

Sellinger Connect Series

From local entrepreneurs to international corporate leaders, top business names participate in an annual “Spotlight Series” to provide invaluable real-world insight into critical business issues. The 2022-2023 virtual panel series included the following topics:



- Trends, Drivers, and Outlooks in Finance
- Emerging Movements in Global Marketing
- The Future of Sustainable Business
- ChatGPT and the Future of Generative AI: Friend or Foe

Visits

ON CAMPUS COMPANY VISITS

The lobby of Sellinger is a hub of activity year-round. This year, companies hosted information tables to provide hands-on opportunities for learning through exposure to diverse industries and job positions, through exclusive conversations with respected leaders. In addition, others came to Loyola to talk to our students about their expertise, insights, and purpose-driven leadership.



SITE VISITS BY STUDENTS

- Brown Advisory
- JP Morgan
- Morgan Stanley
- Pompeian Olive Oil

“After visiting Pompeian, I truly felt like I had a stronger understanding of supply chain management and financial accounting concepts.”

MICHAEL J. D'ONOFRIO
CLASS OF 2024, SUSTAINABILITY
MGMT. & FINANCE DOUBLE MAJOR



SELLINGER GRADUATE ALUMNI MENTORSHIP PROGRAM - 2023

The Sellinger Alumni Mentor Program provides Sellinger graduate students and alumni with one-on-one connection that contributes to their personal and professional development.

55 PAIRINGS OF ALUMNI WITH CURRENT STUDENTS

34% GROWTH OVER THE PREVIOUS YEAR'S PROGRAM

Redefining Excellence

UNDERGRADUATE OUTCOMES

2022 Career Center data for undergraduates

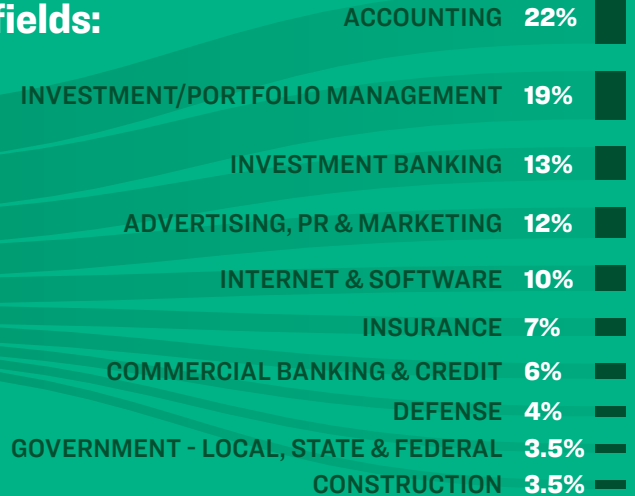
98.4%

HAVE EITHER LANDED A JOB, DECIDED ON CONTINUING EDUCATION, OR HAVE JOINED THE MILITARY.

\$62,586

AVERAGE FULL-TIME SALARIES FOR CLASS OF 2022 SELLINGER SCHOOL GRADUATES

Our students are employed in these fields:



GRADUATE OUTCOMES PMBA

86%

REPORTED A SALARY INCREASE DURING OR IMMEDIATELY AFTER THEIR PMBA

100%

FELT THEIR CRITICAL THINKING, DECISION MAKING, LEADERSHIP, AND COMMUNICATION SKILLS IMPROVED, AS WELL AS THEIR ETHICAL AWARENESS

ONE HUNDRED PERCENT

...WOULD RECOMMEND THE PROGRAM TO OTHERS.

...THOUGHT THEIR MBA WAS A PERSONALLY REWARDING EXPERIENCE.

TOP TWO PROGRAM STRENGTHS

QUALITY OF PROFESSORS + FLEXIBILITY

GRADUATE OUTCOMES MAcc

100%

EMPLOYMENT RATE WITHIN SIX MONTHS OF GRADUATION

18.5% OVER

THE NATIONAL AVERAGE CPA EXAM PASS RATE

Top Firms Hiring MAcc students:



Empowering Our Community to Thrive

Service-learning lies at the core of our mission as an anchor institution in Baltimore and embodies the essence of our Jesuit liberal arts education. This year, our students and faculty lived this mission through their work in the following programs.

Volunteer Income Tax Assistance Program

Loyola's VITA (Volunteer Income Tax Assistance) program provides a unique opportunity for undergraduate students to receive comprehensive training and certification from the IRS as volunteer tax preparers while dedicating their skills to assist lower-income individuals in preparing their federal and state taxes without any charge.

2023'S TAX SEASON EFFORTS

70+

IRS-CERTIFIED STUDENTS,
LOYOLA FACULTY MEMBERS,
AND PROFESSIONAL ACCOUNTANTS



PREPARED

356

TAX RETURNS FOR
TAXPAYERS IN THE
BALTIMORE COMMUNITY



RESULTING IN

**OVER
\$500K**

IN TAX REFUNDS

Loyola Consulting Group for Start Ups Encouraging Active Minds in the Baltimore Community



This year our students gained real-world experience through the Loyola Consulting Group, led by our Executive in Residence Dave Luvison, Ph.D. Their mission is twofold:



to support start-ups and small businesses in the vibrant Baltimore area while providing our students with invaluable professional exposure through consulting services.

This year's projects included creating content, organizing events, and providing valuable strategy and feedback resulting in increased sales and social engagement for the following clients:

COORDLE

An inclusive group travel company

FUTUREMAKERS

A STEAM-focused playful learning company

GFTD

An app that allows people to send a token of gratitude, sympathy, support, or congratulations instantly

Driving Innovation and Entrepreneurship

Baltipreneurs Demo Day Winners

\$5,500 HUSTLE AWARD

NINA GUISE-GERRITY

getGFTD

Achieved the most during the program

\$5,500 IMPACT AWARD

PAULA DOFAT

HBCU Money Guide

Most likely to achieve the greatest social and environmental good in Baltimore

\$5,500 PEERLESS AWARD

JEN FRY, PH.D.

Coordle

Best used the program to build a network and find and provide support to others

\$5,500 GREYHOUND AWARD

DONTA HENSON - Los Hermanos Tequila

Most likely to achieve significant growth

\$3,000 AUDIENCE CHOICE AWARD

TODD SHERIDAN - Treehouse Juicery

Chosen by attendees for strongest pitch presentation

LOYOLA ANGELS

Angel Investing

Loyola Angels is a \$250,000 charitable fund at the Loyola University Maryland Simon Center for Innovation & Entrepreneurship that supports a just-launched, yearlong interdisciplinary experiential classroom offering that includes an introductory course focused on the history and experience of female and Black entrepreneurs, followed by an applied angel investing class.

This spring student angel investors made their first investment recommendations—\$40K invested in two startups, Clymb and Los Hermanos Tequila.



Baltipreneurs Accelerator Program

Our Baltipreneurs Accelerator program supports and empowers local entrepreneurs, with a special focus on women, entrepreneurs of color, and historically under-resourced individuals. Each year, we select eight-10 exceptional entrepreneurs to participate in our program, providing them with the resources and mentorship needed to thrive in their ventures.

DEMO DAY SUPPORTERS

Thanks to our sponsors: the Raskob Foundation, One Main Financial, Edward G. Boyce, and Pitch Creator.



UPSURGE
BALTIMORE ENTREPRENEUR
SUPPORT ORGANIZATION
OF THE YEAR 2023

Recognizing

CELEBRATING STUDENT SUCCESS

Five Awards Won at the International Business Ethics and Sustainability Case Competition

Three undergraduate student teams from the Sellinger School won five awards at the International Business Ethics and Sustainability Case Competition.

Sellinger's teams competed at Loyola Marymount University against 30 universities from around the world and earned the following awards:

- “Food for Thought: Good Lunch Today for a Better Tomorrow,” 25-minute competition runner-up
- “Vacant Lots to Green Spots: Pocket Parks in Communities,” 25-minute competition winner and 10-minute competition winner
- “Are You Still Watching? Carbon Emissions Are Streaming,” 90-second competition winner and 10-minute competition runner-up

“This experience made me realize what career path I want to pursue within the business field. I really look forward to competing again next year.”

—ALYSSA DE LA CERDA, '26

“Superior Chapter Award”

In 2023, the Financial Management Association was honored with the “Superior Chapter Award” for the sixth year in a row. Out of over 170 student FMA chapters around the world, fewer than 10 percent earn this distinguished recognition from the National FMA office.



Sellinger Applied Portfolio

Students participating in the Sellinger Applied Portfolio class outperformed the S&P 500 index. During this time frame, the SAP Fund had a 12.26% annualized return vs. the S&P 500 Index annualized return of 4.07% for the same time period. The SAP Fund and the S&P 500 both have equivalent risk. In addition, the SAP Fund, which is a University Endowed fund, will begin following changes in the University's updated Investment Policy Statement that addresses issues regarding ESG, which incorporates Environmental, Society, and Governance issues as part of investment decisions.

Sellinger Economics Student Gets Published in the *American Economist*

Economics students have the opportunity to work with faculty on original research through the Economics Summer Fellowship program. One of our most recent fellows, Sara Coyle, examined the relationship between obesity and the local food environment. She used Google reviews to determine whether preferred sources of food—including grocery stores, convenience stores, and restaurants—had an impact on obesity. She found that the supermarkets that are most liked by consumers also have the biggest impact on reducing obesity. Her research paper was accepted for publication by the *American Economist*.

Trailblazers

HONORING FACULTY EXPERTISE

The Sellinger Business School prides itself on having truly effective and inspirational professors whose impact extends far beyond the classroom.



Loyola's Hung-bin Ding Appointed Chair of Governor's Commission

Hung-bin Ding, Ph.D., associate dean for academics and professor of management at Loyola University Maryland's Sellinger School of Business and Management, was appointed chair of the Maryland Governor's Commission on Asian Pacific American Affairs. Ding was first named to the commission in 2015. Established in

1992, the commission assists the governor and state agencies in responding to the needs and concerns of Maryland citizens with ancestral heritage in Asian and Pacific Rim countries. Ding leads the commission of 18 voting members appointed by the governor.



Sellinger Economics Professor Kerry Tan, Ph.D., is consistently being quoted in the media. In addition to outlets like the

Washington Post, Wisconsin Public Radio, *The Star-Ledger*, Tan was recently quoted in the *Wall Street Journal*.

MEDIA STATS

This past year
faculty were cited in

82

different media outlets.

18

DIFFERENT SELLINGER
MEMBERS WERE CITED

— CITATIONS —

41 PRINT

17 TELEVISION

2 RADIO

126 WEB

Recognizing

RESEARCH WITH IMPACT



John Burger, Ph.D.
Economics
France-Merrick Chair

John Burger has been a professor of economics in the Sellinger School for over 24 years. He has published over 20 journal articles which have been cited in the academic literature over 1,300 times. In the past year Burger has published two papers in the top journals in his field: *Journal of Monetary Economics* and *Journal of International Economics*. Over the course of his career Burger has presented his research at central banks and policy institutions around the world, served as a consultant to the OECD, World Bank, Asian Development Bank, and Inter-American Development Bank, and most recently been invited to serve as a visiting scholar at the Bank for International Settlements in Basel, Switzerland and De Nederlandsche Bank in Amsterdam.



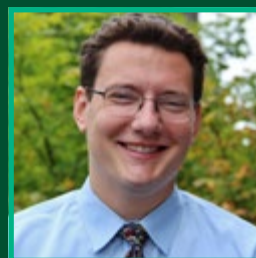
Tuugi Chuluun, Ph.D., CFA,
Finance
Travelers Scholar

Tuugi Chuluun is a Travelers Scholar and a professor of finance. She holds a Ph.D. in Finance from the Georgia Institute of Technology. Tuugi is an interdisciplinary researcher and conducts research in corporate finance and international finance, among others. As the Travelers Scholar, Tuugi has revised and published the 10th edition of her international finance textbook published by McGraw-Hill. She also organized a speaker series focused on interdisciplinary research and helping faculty increase their impact beyond academia. Tuugi was recently accepted as a prestigious Bowe Fellow through the World Trade Center Institute. Her interdisciplinary paper received an honorable mention from an American Political Science Association award, and she was also promoted to full professor. Tuugi is one of two female Mongolian finance scholars in the United States.



John Michel, Ph.D.
Management and
Organizations
Busch Faculty Scholar

John W. Michel is the Busch Faculty Scholar and a tenured associate professor of management & organizations. He holds a Ph.D. in organizational studies from the University at Albany. In recent years, his research focuses on how organizations can improve performance, well-being, and retention through the development of supportive and collaborative relationships, the implementation of fun workplace practices, and an emphasis on servant leadership. He serves on the editorial boards of the *Journal of Business and Psychology*, *Journal of Leadership and Organizational Studies*, and *Cornell Hospitality Quarterly* and regularly teaches courses in organizational behavior, leadership, and negotiations. During his time as the Busch Faculty Scholar, Michel has initiated over a dozen projects that are in revise and resubmit status, under review, or in development.



JP Krahel, Ph.D.
Accounting
Allender Endowed Chair

John Peter “JP” Krahel is an Allender Endowed Chair and professor of accounting. He received his Ph.D. in Accounting from Rutgers University. His research focuses on the formalization of accounting standards, the automation of financial data collection and dissemination, the incorporation of social media into accounting and business risk models, and accounting pedagogical issues. JP has used funds from the endowment to help expand the University’s Volunteer Income Tax Assistance (VITA) program, which refunded its millionth dollar in 2022. He has continued to publish research in *Strategic Finance*, *CPA Journal*, and *Journal of Emerging Technologies in Accounting*. He has also overseen the continuing growth of the University’s Master of Accounting (MAcc) program and has been quoted on television and in print over 30 times.

Trailblazers

BUSINESS LEADER OF THE YEAR

In its most recent edition, the prestigious 2022 Business Leader of the Year award was bestowed upon Barry F. Rosen, chairman and CEO of the law firm, Gordon Feinblatt LLC. This honor recognizes Rosen's exceptional contributions to the business world and his unwavering commitment to community

betterment. The award has honored business leaders for their commitment to the community and their leadership since 1983 serves a noble purpose as it helps raise scholarship funds to support the education and aspirations of Sellinger students.



ALUMNI DEMONSTRATING THE SELLINGER DIFFERENCE



Karen Gladziszewski Brennan, '99

Chief Financial Officer, JLL (Jones Lang LaSalle Incorporated)

Karen Gladziszewski Brennan is the Chief Financial Officer and member of the Global Executive Board for JLL, a leading global commercial real estate and investment management company. During her more than 20-year tenure with LaSalle and the broader JLL organization, Brennan has successfully held leadership roles across the organization, in a variety of markets around the world. In addition to her Loyola undergraduate degree, Brennan earned an MBA from the University of Chicago Booth School of Business. Brennan and her family live outside of Chicago.



Michael T. Colt, '88

CEO, Universal Alloy Corporation

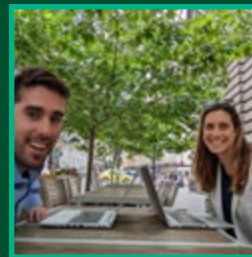
Michael T. Colt is the CEO of Universal Alloy Corporation (UAC), a Company of Montana Tech Components AG. Colt was named president in October 2015 and CEO in January 2022. He is based at the corporate headquarters in Canton, Georgia. Colt has been instrumental in leading Universal Alloy to become one of the world's leading producers of hard alloy extrusions. Today, UAC has grown to become a strong multi-national company that employs more than 1,200 people at Anaheim, California; Canton, Georgia; and Dumbravita, Romania facilities. The Colt family lives north of Atlanta, Georgia.



Christina D. Sfakianos, '99

Head of Investor Relations, AIX Ventures

Christina D. Sfakianos serves as the head of investor relations at AIX Ventures, a leading firm at the forefront of the AI revolution. Sfakianos began her career at JPMorgan where she honed her expertise servicing hedge fund clients before transitioning to private banking coverage. Sfakianos later pivoted toward venture capital in the consumer and influencer spaces and explored entrepreneurship as an operator. This led to the exciting role that she fills today. She recently joined the Sellinger Board of Sponsors. Sfakianos and her family live in New York City.



Loyola's Sellinger School graduates support Ukrainian refugee relief

Two graduates of Loyola University Maryland's Sellinger School of Business and Management, Angela Knauer, MBA '03, CPA, and Dale Maholage, '17, CPA, visited Romania in May to support nonprofit organizations providing humanitarian relief to Ukrainian refugees.

ADVISORY BOARD

Selling academic units have dedicated advisory boards that offer valuable guidance and insight. These are:

- Accounting
- Finance
- Management and Organizations
- Marketing
- Information Systems, Law, and Operations
- Simon Center for Innovation and Entrepreneurship

MESSAGE FROM THE DEAN

During my first year as dean of the Sellinger School, I was more than impressed by so many aspects of our program: the intense commitment of our faculty to student success; the hard work by them, administrators, and staff; the energy and intelligence of our students; the momentum and growing recognition that we've earned for lasting differentiation. However, none of this can translate into a trajectory of growing impact without the generosity of our supportive Sellinger, and greater Loyola, community. Your philanthropy is very important and very much appreciated. We literally cannot do this without you. Please accept our most sincere gratitude.

Warmly,



Mary Ann Scully
Dean, Sellinger School of Business and Management

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